

HEIDER COLLEGE OF BUSINESS

# By the Numbers

## OUR COLLEGE

**Top 2%**  
of business  
schools worldwide

ACCREDITED IN BOTH  
BUSINESS AND ACCOUNTING  
*by the Association to Advance Collegiate  
Schools of Business International*



ONE OF THE  
**1st in the nation**  
TO OFFER THE  
FINTECH DEGREE

*an innovative program for an  
in-demand career field*

ONE OF THE  
**1st in the nation**  
TO OFFER THE  
FOUR-YEAR PROGRAMS IN  
COLLEGE LEADERSHIP AND  
CAREER DEVELOPMENT



**7 Accelerated Bachelor's  
to Master's Programs**

BSBA in Accounting/MS in Accounting (4 years)  
BSBA in Finance/Master of Investment Management and Financial Analysis (MIMFA)  
BSBA in Management/MS in Negotiation and Conflict Resolution  
BSBA in Management/MS in Organizational Leadership  
BSBA in Marketing/MS in Negotiation and Conflict Resolution  
BSBA in Marketing/MS in Organizational Leadership  
BSBA in Management/MS in Integrative Health and Wellness

**Top 25**  
first-time CPA  
Pass Rates

WITHIN 18 MONTHS  
AMONG MID-SIZED  
UNIVERSITIES

**3/3**

**Law Program**  
ALLOWS STUDENTS TO  
COMPLETE DUAL DEGREES  
IN BUSINESS AND LAW  
*in 6 years*



**8**

**CFA Charter holders**  
AMONG THE FACULTY  
*the most respected  
designation in finance*

## OUR EXPERIENTIAL LEARNING



**\$10M+**  
of University funds  
MANAGED BY STUDENTS  
THROUGH THE PORTFOLIO  
PRACTICUM CLASS



**iJay Store**  
THE FIRST STUDENT-RUN,  
APPLE® AUTHORIZED  
CAMPUS STORE  
*in the world*



**Largest**  
student-run  
business conference  
in the nation  
THE CREIGHTON  
BUSINESS SYMPOSIUM

## OUR STUDENTS AND GRADUATES



**100%**  
**employment success rate**  
FOR ACCOUNTING MAJORS  
*for the past 10 years (2020)*



**79%**  
**of students**  
COMPLETE AT LEAST  
1 INTERNSHIP

**99%**  
**of recent grads employed**  
OR ENROLLED IN GRADUATE SCHOOL  
OR A VOLUNTEER PROGRAM  
*within 6 months of graduation (2021)*



**45%**  
**of business graduates**  
BEGAN THEIR CAREERS IN NEBRASKA  
*in 2020*



**50**  
**states and countries**  
AROUND THE WORLD  
WHERE ALUMNI LIVE

**80%+**

**of business students**  
COME FROM OUT OF STATE

**\$55,000**  
**median salary**  
OF NEW GRADUATES  
ACROSS ALL MAJORS (2021)

**2x as many**  
**Creighton Grads**  
STRONGLY AGREE THEIR PROFESSORS  
CARED ABOUT THEM INDIVIDUALLY  
*as compared to Ivy League alumni (GALLUP)*

## OUR RANKINGS



- #13 Online Business Analytics MBA Program
- #17 Finance
- #19 Management Information Systems
- #25 Online MBA for Veterans
- #28 Accounting
- #37 Online MBA Program
- #38 Online Business Programs (non-MBA)