

EVENT PLANNING CHECKLIST

Event:			
Date:			
Budget			
Task	Due Date	Assigned To	Date Completed
Provide budget estimate			_
Identify funding sources			
Track expenses			
	<u> </u>		
General			
Task	Due Date	Assigned To	Date Completed
Choose event date			
Cross-check date with University and community calendars and key participants			
Reserve venue			
Prepare/sign contracts			
Discuss preliminary setup details with venue staff			
Create subcommittees			
Submit event brief to UCOM			
Attendees/Invitations			
Task	Due Date	Assigned To	Date Completed
Create invitation list			
Share list with relevant parties			
Create invitation			
Send Save the Date			
Send Invitation			
Track RSVPs			
Share list of those attending with relevant parties			
Create name tags			
Create chair tags			

Events Planning Checklist 1 of 4

Venue			
Task	Due Date	Assigned To	Date Completed
Decide on room set up			
Reserve rain location			
Approve room diagram			
Confirm necessary AV equipment is available			
Confirm AV support provided by venue staff			
Provide final attendee count			
Approve final setup			

Catering			
Task	Due Date	Assigned To	Date Completed
Provide budget			
Choose menu			
Complete necessary forms for liquor license (at least 4 weeks notice)			
Arrange for rented linens			
Arrange for floral centerpieces/ buffet displays			
Confirm timeline of service			
Confirm number of attendees			
Provide seating chart			
Provide dietary restrictions/allergies			
Create menu cards			
Create allergy cards			
Create chair tags			

Attendee Relations			
Task	Due Date	Assigned To	Date Completed
Create nametags			
Assign seating			
Create place cards			
Create chair tags			
Assign hosts to special guests			
Communicate final details			
Confirm parking for guests			

Events Planning Checklist 2 of 4

Event Itinerary			
Task	Due Date	Assigned To	Date Completed
Create event overview – chain of events			
Identify speaker(s) and entertainment			
Confirm details of special presentations			
Confirm speaker(s) and entertainment			
Confirm whether your event will be unscripted, make use of bulleted remarks only, or require a full script with event details			
Create printed program			
Order printed program			
Publicity			
Task	Due Date	Assigned To	Date Completed
Publicize in Creighton Today			
Publicize in Creighton Calendar			
Manage Vendors			
Task	Due Date	Assigned To	Date Completed
Arrange for photographer			
Arrange for videographer			
Order centerpieces			
Order table linens			
Confirm final details with all vendors			
Pre-Event			
Task	Due Date	Assigned To	Date Completed
Recruit volunteers and assign tasks			
Create day-of timeline			
Pack items for event			
After Event			
Task	Due Date	Assigned To	Date Completed
Send thank you notes			
Send photos from event to honorees or special guests			
Process final payments			
Create expense report			
Make post-event notes on improvements for next year			
Reserve venue for following year (annual events)			

Events Planning Checklist 3 of 4

Notes

Events Planning Checklist 4 of 4