**Sample Mission Statement**

**How to Use This Template**

A mission statement is a written document that articulates the club/organization’s purpose. This template was created to help you write a mission statement.

In the template below, you will find an outline of a generic mission statement. In each section, there are instructions on how to make this template your own. Words written in green are instructions. Words written in blue are an notes or questions to consider. Words in black must be included.

Need help? Email [clubs@creighton.edu](mailto:clubs@creighton.edu) or visit our office in Skutt 120.

**Important Note: Delete the section above before submission!**

Insert Organization Name Here Mission Statement

[Insert organizational mission statement here. The mission statement can be a few sentences that answers the questions listed below]

Use the following prompts to help you write a mission statement. Your mission statement should answer the following questions:

1. What does your club/organization do?
   1. Describe the purpose of your club/organization
   2. Be concise in this sentence, you will elaborate in the other sentences
2. How does your club/organization do it?
   1. Provide a description of how your club/organization generally operates
      1. Service to community, more outside of classroom learning, social opportunity, etc.
   2. Include your club/organization’s core values
3. Why does your club/organization do it?
   1. Include your club/organization’s “why”

[Insert the above mission statement into your Constitution. Typically it is in Article III.]